

2020 Nationwide Autumn Traffic Safety Campaign

Mon, 21 to Wed, 30 September

Making Tokyo the world's No.1 city in terms of traffic safety

The Day We Aim for [Zero Traffic Death Day] : Wed, September 30



The 8th Tokyo Metropolitan Government Traffic Safety Poster Contest (FY2020) Governor's Prize-winning entry by Okuyama Moe, 5th Grade at Nerima Elementary School, public elementary school in Nerima Ward

 Tokyo Metropolitan Government / Council on Measures for Traffic in the Capital

Key Points of the Tokyo Metropolitan Government's 2020 Nationwide Autumn Traffic Safety Campaign

Point 1 Ensuring Traffic Safety for Pedestrians Centering on Children and for Cyclists

To parents and guardians of children

Tell your children how dangerous it is to run into or to play on the road. Adults should always hold their small child's hand on or near roads and never take their eyes off of them.



To seniors

Seniors account for around 40 percent of road traffic deaths. About 60 percent of them are pedestrians. Even when walking on familiar streets, do not neglect traffic rules, such as ignoring traffic lights or jaywalking.

To pedestrians

Eliminate accidents caused by falling asleep on the road. There have been tragic accidents where people have fallen asleep on the road after drinking alcohol and have been hit by cars. If you drink alcohol, stay steady until you get home safely.



To all bicycle users

To prevent traffic accidents at dusk and night, it is important to keep others aware of your presence. Turn on the light on your bicycle when it gets dark and wear reflective goods to make yourself visible to passing traffic. All cyclists, both adults and children, should wear helmets. The Tokyo Metropolitan Government ordinance made it mandatory from April 1, 2020, for all those who use bicycles to be insured (*). Take out insurance to cover yourself in case of a bicycle accident.



Point 2 Encouraging Safe Driving by Senior Drivers

To senior drivers

Consider changes to your physical capabilities due to aging and make your driving more manageable by reducing your speed. Please consider using a vehicle equipped with a Safety Support Car S, or cars with systems that suppress acceleration after pedal misapplication. Take safety actions such as avoiding driving when you don't feel well.



Point 3 Preventing Traffic Accidents at Dusk and Night and Dangerous Driving such as Drunk Driving

○Use reflective goods

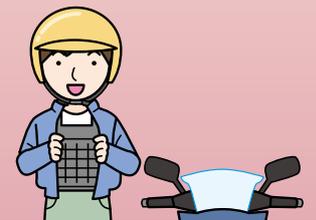
As sunsets fall earlier, there is an increasing trend for serious accidents to occur around dusk. Wear bright colored clothes and reflective goods make yourself visible to passing traffic.

○Don't drink and drive

Drunk driving is a criminal offence. You will also be punished for providing a vehicle or alcohol to a person who is likely to drive while drunk, as well as taking a ride in a vehicle driven by a person under the influence of alcohol. It is also prohibited to ride a bicycle under the influence of alcohol.

Point 4 Riding a Motorcycle Safely

Whenever you go through an intersection, make sure it is safe. Slow down sufficiently before taking a curve. Never pass between cars or force yourself to overtake others, as it is very dangerous. Fasten the chin strap of your helmet firmly, and wear chest and stomach protectors.



(*) Accident insurance for liability coverage in the event of death or bodily injury to a third party caused when using a bicycle.



* Designated Driver System

This system aims to prevent drunk driving by choosing a person to stay sober when a group of people go out to drink by car. The designated driver drives the other members home so nobody drives under the influence of alcohol.

**Traffic Safety Section
Office for Promotion of Citizen Safety
Tokyo Metropolitan Government**

<https://www.tomin.anzen.metro.tokyo.lg.jp/english/traffic-safety/>

Issued September 2020 Registration number: (2) 6
2020 Nationwide Autumn Traffic Safety Campaign Leaflet

Edited and issued by: Traffic Safety Section
Safety Promotion Division
Office for Promotion of Citizen Safety
Tokyo Metropolitan Government
2-8-1 Nishi-shinjuku, Shinjuku-ku, Tokyo
Phone: 03-5321-1111 (ext. 21-797)



この印刷物は、印刷用の紙へリサイクルできます。