

2026 Nationwide Autumn Traffic Safety Campaign

Monday, September 21 to Wednesday, September 30

MAKING TOKYO THE WORLD'S NO. 1 CITY IN TERMS OF TRAFFIC SAFETY

Zero Traffic Death Day: Wednesday, September 30



The 14th Tokyo Metropolitan Government Traffic Safety Poster Contest (FY2026) Governor's Prize-winning entry by Kei Takanami, 4th Grade at Elementary School

Tokyo Metropolitan Government
Council on Measures for Traffic in the Capital

Tokyo Metropolitan Government's Key Points in the 2026 Nationwide Autumn Traffic Safety Campaign

Point 1 Ensure pedestrian safety and promote the use of reflective goods

[To parents and guardians of children]

There have been many serious traffic accidents in Tokyo involving children, due to children suddenly running into the road or not following road-crossing rules, among other causes. Parents and guardians should deepen their understanding of traffic rules and routinely teach their children about proper traffic rules and manners. When going outside with a small child, always make sure they are within your sight and arm's reach.

[To older adults]

More than half of pedestrians killed in traffic accidents are older adults, with many accidents resulting from older pedestrians ignoring traffic signals or not following road-crossing rules. Be a role model for others by practicing safe behaviors, such as properly observing traffic rules and giving due consideration to your own safety, even when walking along familiar streets.

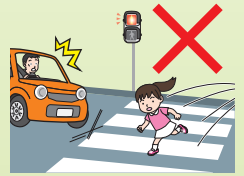
[To all pedestrians]

Practice safe behaviors when crossing at a crosswalk, such as staying alert to the possibility that drivers may not be aware of your presence and making sure to confirm your safety before crossing. There have also been tragic accidents involving pedestrians who were struck while lying on the road after consuming alcohol. If you have been drinking alcohol, stay alert until you get home safely.

[Make use of reflective goods]

The sun is setting earlier at this time of year, and serious accidents tend to occur more often around dusk and at night.

Pedestrians and cyclists should make themselves visible to passing traffic by wearing brightly colored clothing or reflective goods.



Point 2 Encourage the early use of car lights from dusk onward, and eradicate driving under the influence of alcohol and cell phone use while driving

[Turn on car lights early]

To prevent accidents at dusk, turn on your car lights early. Use high-beam headlights as appropriate to quickly spot pedestrians and assess the situation ahead.

[Never drive under the influence of alcohol]

Driving under the influence of alcohol is an extremely dangerous criminal act that endangers the lives of others. Never operate a car, motorcycle, bicycle, electric scooter, or any other vehicle while under the influence of alcohol. Additionally, providing a vehicle or alcohol to someone who is likely to drive under the influence or riding in a vehicle driven by someone who has been drinking is also punishable by law.

[Never drive while distracted]

Distracted driving is an extremely dangerous act that may lead to serious traffic accidents, as it takes the driver's attention away from safe operation of the vehicle. Never use a smartphone or other device while driving.



Point 3 Promote thorough understanding and compliance regarding traffic rules for bicycles and specified small motorized bicycles

[To cyclists]

Under amendments to the Road Traffic Act, a traffic violation notification system ("blue tick-et" system) was introduced for bicycle traffic violations on April 1, 2026.

When riding a bicycle, be sure to observe traffic rules, including the Five Rules for Safe Cycling. Many traffic accidents involving cyclists occur at intersections. When at an intersection without a signal, make every effort to prevent an accident by coming to a complete stop and confirming your safety before proceeding.

Cyclists who commit certain violations classified as dangerous acts (16 in total) twice or more within three years will be required to take a bicycle safety course.

[To users of specified small motorized bicycles (e.g., electric scooters)]

When operating a specified small motorized bicycle, ride on roadways and obey signals and stop signs. Riding under the influence of alcohol is prohibited by law. Anyone who commits certain violations classified as dangerous acts (17 in total) twice or more within three years will be required to take a safety course for users of specified small motorized bicycles.

[To all users of bicycles and specified small motorized bicycles]

Be sure to check traffic rules before riding a bicycle or specified small motorized bicycle. Operate the vehicle safely and remember to wear a helmet when riding.



Point 4 Prevent motorcycle accidents

There have been many single-vehicle accidents involving mopeds and motorcycles in Tokyo, as well as right-turn collisions with oncoming vehicles. When operating a motorcycle, maintain a moderate speed and be sure to drive safely, even when on familiar roads. Never pass between cars or recklessly overtake other vehicles, as such dangerous acts may lead to serious accidents. Remember to tightly secure the chin strap of your helmet and wear a chest protector when riding.

Issued August 2026 Registration number: (8)5
2026 Nationwide Autumn Traffic Safety Campaign Leaflet

Edited and
issued by:

Office for Comprehensive Promotion of
Citizen Safety Safety Promotion Division
Safety Promotion Section
Tokyo Metropolitan Government
2-8-1 Nishi-shinjuku, Shinjuku-ku, Tokyo
Phone: 03-5388-3124

リサイクル適性 (A)
この印刷物は、印刷用の紙へ
リサイクルできます。