

2022 Nationwide Spring Traffic Safety Campaign

Wednesday, April 6 to Friday, April 15
Making Tokyo the world's No. 1 city in terms of traffic safety



The 9th Tokyo Metropolitan Government Traffic Safety Poster Contest (FY2021) Governor's Prize-winning entry by Morinaga Kanta, 3rd Grade at Roka Elementary School of Setagaya-ku

 Tokyo Metropolitan Government / Council on Measures for Traffic in the Capital

Tokyo Metropolitan Government's Key Points in the 2022 Nationwide Spring Traffic Safety Campaign

Point 1 Ensuring Safety of Pedestrians, Centering on Children

To parents and guardians of children

There are many traffic accidents involving children in Tokyo and a growing number of cases are due to children suddenly running into the road. Adults should always keep an eye on small children in particular and be the role model for showing them how to follow traffic rules and manners.



To seniors

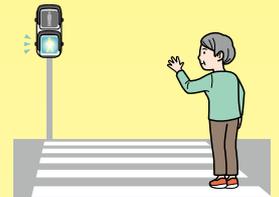
Seniors account for about half of all pedestrian fatalities.

Even when walking on familiar streets, follow the traffic rules and always confirm that you are safe.

To all pedestrians

Practice safe behavior and take the initiative in protecting yourself such as by looking right, left and right again, and confirming the safety of the road before crossing, even if the traffic light is showing green.

There have been tragic accidents where people have fallen asleep on the road after drinking alcohol and have been hit by cars. If you have been drinking alcohol, stay steady until you get home safely.



Point 2 Enhancing awareness of driving safety, including protection of pedestrians and eradication of driving under the influence of alcohol

Raise awareness of the need to protect pedestrians and others

Viewing traffic accident fatalities by situation, "while walking" is the highest. Drivers must drive with an awareness of the need to protect pedestrians and others from accidents.

Stop malicious and dangerous driving, such as driving under the influence of alcohol

You will be punished for providing a vehicle or alcohol to a person who is likely to drive while under the influence of alcohol as well as taking a ride in a vehicle driven by a person under the influence of alcohol.

Also, behavior known as "road rage," which includes sudden braking with the intention to obstruct the passage of other vehicles, failure to maintain a safe distance, and sudden changes in driving lane, is punishable as obstructive driving. Road rage is an extremely dangerous act that can cause mishandling of the vehicle driven by other drivers and lead to accidents. Never drive in such a way.



Designated Driver

* Designated Driver System

This system aims to prevent drunk driving by choosing a person to stay sober when a group of people go out to drink by car. The designated driver drives the other members home so nobody drives under the influence of alcohol.

Point 3 Ensuring bicycle safety and compliance with traffic rules

When riding a bicycle, observe the Five Rules for Safe Cycling, obey traffic signals, pause at intersections, check for safety, and follow all the traffic rules. Also, it is prohibited to ride double on a bicycle, to ride side by side with another bicycle, to ride under the influence of alcohol, to ride with one hand such as while holding an umbrella, and to use earphones or smartphones while riding.

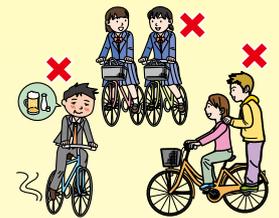
And all cyclists, both adults and children, should wear helmets.

Many of the traffic accidents occurring while on a bicycle happens at intersections.

At an intersection, make sure to pause and check for safety, and avoid traffic accidents by all means.

The Tokyo Metropolitan Government has made it mandatory for all those who use bicycles to be insured.* Take out insurance to cover yourself in case of a bicycle accident.

*Accident insurance for liability coverage in the event of death or bodily injury to a third party caused when using a bicycle.



Point 4 Preventing Motorcycle Accidents

Single-vehicle motorcycle accidents are increasing.

Whenever you approach an intersection or a curve, make sure to slow down sufficiently and drive safely.

Never pass between cars or force yourself to overtake others, as it is very dangerous.

Fasten the chin strap of your helmet firmly, and wear chest and stomach protectors.



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